



Regular Monthly Meeting

Thursday, April 10, 2025

Attendees:

Erica Kolacz (President), Michelle Shaw (Secretary), Logan Richmond (Assistant Secretary), Erica Kish (Treasurer), Amanda Scott, Sheila McBride, Kathy McQueen, Annie Eichler, Jean Sturm, and Kimberly Rowe.

Call to Order: President Erica Kolacz called the meeting to order at 12:05 p.m.

Minutes: Meeting minutes from March 3, 2025, were reviewed. Sheila McBride motioned to accept the minutes as presented, seconded by Annie Eichler. Motion carried.

Treasurer's Report: A overview was reviewed by members. Sheila McBride motioned to accept the Treasurer's Report, seconded by Annie Eichler. Motion carried.

Old Business:

1. **Membership Dues** with new tiered benefit packages have been mailed.
 - a. Erica Kolacz will reach out to non pays.
2. **Casino Night Fundraiser** – Saturday, March 22, 2025
 - a. 2024 Notes
 - i. Committee 2024: Erica Kish, Michelle Shaw, Erica Kolacz, and Amanda Scott
 - ii. The event went extremely well. We sold 48 tickets, and everyone participated in the casino portion of the night.
 - iii. Food was very good and prepared by Erica, Amanda, and Michelle.
 - b. 2025 Notes:
 - i. Committee 2025: Erica Kish, Michelle Shaw, Amanda Scott and Sheila McBride
 - ii. Scheduled for May 2, 2026
 - iii. We need to have more support from Chamber Members for Set Up, During and Clean Up.
3. **Easter:**
 - a. Committee-Erica Kish, Erica Kolacz
 - b. Budget \$1000
 - i. Laker NHS students volunteered for Setup, During, and Cleanup
 - ii. A BIG THANK YOU to all that donated.
 - c. A motion was made by Amanda Scott to donate the supply of beach toys to the Summer Recreation Program for Beach Day. Seconded by. Annie Eichler. Motion carried.

4. Parade Float:

- a. Committee: Amanda Scott (Committee Head)
- b. Budget– TBD
- c. Drivers Needed
 - i. June 14, 2025--Michigan Sugar Festival
 - ii. Jul 19, 2025–Farmer’s Summerfest
 - iii. Aug 2, 2025–Fish Sandwich Festival
 - iv. Aug 30, 2025 - Elkton Autumnfest

5. Ladies Day/Night Out:

- a. May 9, 2025 (same day at the opening of the Farmers Market).
- b. Committee–
- c. Michelle Shaw will record radio spot.
- d. Looking for businesses and market vendors to stay open later to involve more people after work.
- e. A motion was made by Annie Eichler to split the cost of the WLEW advertising with the Farmers market for their opening day. Seconded by Erica Kish. Motion carried.

6. Summerfest

- a. Sponsorship forms mailed.
- b. Tentative Schedule has been created.
- c. Volunteers needed selling raffle tickets July 19, 2026, from 12-7:30pm

7. Huron Co BBQ Grand Opening

- a. Tentative May waiting on liquor license.
- b. ○ Need to purchase grand opening supplies.
- c. ○ Contact papers once date is scheduled.

New Business:

1. BPSB BBQ Fundraiser || Jun 5, 2025

- a. Volunteers Needed
 - i. At least 6 Delivery Drivers – one by 10 am, the rest by 10:30 am
 - ii. 6 BBQ Staff:
 - 1. 8:30- 10.00 (Set Up and Prep)
 - 2. 10:00 – 11:30 (Prep and Serving)
 - 3. 11:30-1:00 pm (Prep and Serving)
 - 4. 1:00 pm – 3:00 pm (Clean Up)

2. 2025 Advertising

- a. Traveler Ad (Huron Daily Tribune)
 - i. 1/8 \$130, 1/4 \$250, 1/2 \$420, Full \$800 Color
 - ii. A motion was made by Erica Kolacz purchase the 1/2 page for \$420 and to split the cost with Farmers Summerfest. Seconded by Sheila McBride.
Motion carried.
 - iii. Discussion on rotating years between the Traveler and the Weekender
- b. Weekender Ad (Huron County View) – 2026
 - i. 1/8 \$141, 1/4 \$206, 1/2 \$368, Full \$595 Black/White
 - ii. 1/2 \$432, Full \$718 Color
- c. The Vacation Guide (Thumb Broadcasting) Color
 - i. \$885 Full (Approved/Paid & split with Summerfest)
- d. Laker Yearbook ■
 - i. 1/4 \$80 (Approved/Paid by Chamber)
- e. Pigeon Little League
 - i. Single Banner \$250 (Approved/Paid by Summerfest)
- f. WLEW Radio Ads
 - i. Ladies Day/Night Out - May 9, 2025
 - ii. Fall Harvest Celebration - Oct 3, 2025
 - iii. Small Business Saturday -Nov 29, 2025

Reminders:

Next Monthly Meeting: May 8, 2025, 12:00 PM at AVS Broadband

Ladies Day Out: May 9, 2025

BPSB BBQ Fundraiser: Jun 5, 2025

Adjournment: Meeting adjourned at 1:17 p.m.

Respectfully submitted,

Michelle Shaw

Michelle Shaw, Secretary