



Regular Monthly Meeting

Wednesday, December 11, 2024

Attendees:

Erica Reif (President), Michelle Shaw (Secretary), Logan Richmond (Assistant Secretary), Erica Kish (Treasurer), Amanda Scott & Kami Maurer-House.

1. **Call to Order:** President Erica Reif called the meeting to order at 12:10 p.m.
2. **Treasurer's Report:** An overview was reviewed by members. Michelle Shaw motioned to accept the Treasurer's Report, seconded by Erica Reif. Motion carried.
3. **Minutes:** Meeting minutes from November 13, 2024, were reviewed. Erica Reif motioned to accept the minutes as presented, seconded by Michelle Shaw. Motion carried.
4. **Unfinished Business** (Tabled until the January 2025 meeting)
 1. **Casino Night Fundraiser:** Rescheduled to March 22, 2025. Only 224 tickets will be sold (28 tables)
 2. **2025 Yearly Events Budget:** (Tabled to Next Meeting)
 - a. Easter
 - b. Ladies Day Out
 - c. Back 2 School Supply Drive
 - d. Fall Harvest Celebration
 - e. Fall Decorating Contest
 - f. Trunk or Treat
 - g. Kickoff to Christmas Sales
 - h. Laker Giving Tree
 - i. Town Lighting/Santa
 - j. Town Lighting Contest
 3. **Membership Dues**
 - a. A discussion was held regarding the New Tiered Benefits Package.
 - b. Erica Reif asked members to bring membership perks for all 4 tiers to the January 2025 meeting.
 - i. The current membership tiers are as follows:
 1. Bronze - \$100
 2. Silver - \$200
 3. Gold - \$300
 4. Platinum - \$500

5. **Old Business:**

1. **2025 Membership Stickers:** The 2025 Membership Stickers have arrived, Erica Reif motioned to approve the \$85.86 invoice for the 2025 Membership Stickers, seconded by Erica Kish. Motion carried.

6. **Previous Event Summaries:**

1. **2024 Town Lighting Celebration**

i. Summary from Lori Kemp

- a. This year's Town Lighting Celebration was again a very successful event.
 - b. The attendance was down slightly, I'm sure due to the weather, it was very cold and windy, but those that attended enjoyed the evening's activities: Horse Drawn Wagon Rides, Chili & Hot Dogs, Visits with Santa & Mrs. Clause & Prize Drawings.
 - c. Santa (Bob Tate) & Mrs. Clause (Angie McCormick) saw and gave a treat & toy to 142 kids, down slightly from our average of around 160 (162 in 2023), but overall, a great turnout for the weather. Special thanks to Fae Laume Photography for taking pictures with Santa.
 - d. We also had 16 volunteers from the Laker National Honor Society that did a wonderful job helping with the event. We would not have had enough help without them.
 - e. Donors for the evening prizes were- Bay Port State Bank, Buchholz Trucking, Thumb Bank & Trust, Farmers Insurance- Shaw Agency, Harjo's Ben Franklin, Amy's of Pigeon, Pigeon Telephone, Thumb Cellular, AVS Broadband Tech Team, My Member Insurance & Pigeon Chamber.
 - f. The number of donors & prizes was down slightly from past years, probably due to the later notice. We need to give the businesses more notice beginning at the first of the month or even sooner.
 - g. In the drawings we gave away; 11 kids, 10 Teen (which is the normal amount that the Chamber provides-THANK YOU!) plus 6 adults.
 - a. Thanks also to Logan Richmond for getting pictures and names of winners to the local paper. There was a nice story in this week's paper. Nice job! Logan also helped with setting up the Santa House, which I am **extremely** thankful for. It freed up some extra time for me to work on other items for the event.
- ii. There were 35 gifts leftover from the event which will be used at the Easter Event.

7. New Business:

1. Town Decorating Contest

- a. 6 anonymous judges will be going out to judge both the residential and business lighting.
- b. Winners will be announced on December 16th, 2024.

2. Small Business Saturday to replace Kick Off to Christmas for 2025

- a. A motion was made by Erica Reif and seconded by Erica Kish to replace the Kickoff to Christmas for Small Business Saturday. Motion carried.
- b. More information to follow.

Adjournment: Meeting adjourned at 1:12 p.m.

Respectfully submitted,

Michelle Shaw

Michelle Shaw, Secretary