



Regular Monthly Meeting

Wednesday, January 8, 2025

Attendees:

Erica Reif (President), Michelle Shaw (Secretary), Logan Richmond (Assistant Secretary), Erica Kish (Treasurer), Kami Maurer-House & Matt Gotham.

1. **Call to Order:** President Erica Reif called the meeting to order at 12:07 p.m.
2. **Minutes:** Meeting minutes from 12/11/2024, were reviewed. Erica Kish motioned to accept the minutes as presented, seconded by Matt Gotham. Motion carried.
3. **Treasurer's Report:** Nothing to report this month.
 - a. Motion to pay the following bills made by Michelle Shaw, seconded by Erica Rief, Motion carried.
 - i. WLEW Bill for \$449.50 for the \$1,200 Shopping Spree Give-a-way.
 1. Ric Aymen will be contact regarding this bill and for a breakdown for the 2025 year.
 - ii. Bailey Insurance – Liability Insurance from United State Liability Company for the 2025 year for \$966.00
 1. Erica K will contact Bailey Insurance for the specific policy coverage.
4. **Unfinished Business** (Tabled until the Annual Meeting on January 23, 2025)
 1. **Casino Night Fundraiser:** Rescheduled to March 22, 2025. Only 224 tickets will be sold (28 tables)
 2. **2025 Yearly Events Budget:** (Tabled to Next Meeting)
 - a. Easter
 - b. Ladies Day Out
 - c. Back 2 School Supply Drive
 - d. Fall Harvest Celebration
 - e. Fall Decorating Contest
 - f. Trunk or Treat
 - g. Kickoff to Christmas Sales
 - h. Laker Giving Tree
 - i. Town Lighting/Santa
 - j. Town Lighting Contest

3. Membership Dues

- a. A discussion was held regarding the New Tiered Benefits Package.
- b. Erica Reif asked members to bring membership perks for all 4 tiers to the January 2025 meeting.
 - i. The current membership tiers are as follows:
 - 1. Bronze - \$100
 - 2. Silver - \$200
 - 3. Gold - \$300
 - 4. Platinum - \$500

5. Old Business:

6. Previous Event Summaries:

7. New Business:

- a. Matt Gotham stated that the Chamber Certificate of Deposit matured back in December. The PO Box on the maturity notice was incorrect. Matt will correct the address moving forward.

8. Dates to Remember:

- a. 2025 Annual Meeting - Thursday, January 23, 2025, at 5:00 pm at the Pigeon Event Center
- b. February Chamber Meeting – Wednesday, February 12, 2025 at 12:00p, at AVS Broadband
- c. Casino Night – March 22, 2025

Adjournment: Meeting adjourned at 12:59 p.m.

Respectfully submitted,

Michelle Shaw

Michelle Shaw, Secretary